

NEWS RELEASE

For Immediate Release

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Oklahoma Broadband Mapping Initiative Seeks Oklahomans Assistance at

http://BroadbandMapping.OK.gov

OKLAHOMA CITY – June 23, 2010 – The state of Oklahoma recently launched a new initiative undertaking a massive effort to collect and process data related to broadband availability across the state at http://BroadbandMapping.OK.gov.

The American Recovery and Reinvestment Act (ARRA) directed the National Telecommunications and Information Administration (NTIA) to develop and maintain a comprehensive nationwide inventory map of broadband service capability and availability and to make the map publicly available via the Internet. NTIA has awarded a grant to the State of Oklahoma to collect and verify statewide data about the availability, speed, and location of broadband Internet service.

The ultimate goal of this project is to build a statewide broadband map showing usage and access to broadband technology. Understanding where broadband is available, and where it is not, is an integral part of determining where to focus additional broadband stimulus funding.

To be able to map the state's broadband access will require the participation of all levels of state, county, and local government as well as Oklahoma citizens.

All Oklahomans are invited to test their Internet connection speed at the Broadband website: http://BroadbandMapping.OK.gov by selecting 'Test Your Speed' in the top navigation. Visitors can then select their location (work, home, or other) street address, zip code, and what Internet provider they utilize. After entering this data it will be consolidated onto a map of Oklahoma depicting what areas of the state are served, underserved, and unserved by broadband.

The Oklahoma Broadband Mapping Initiative is being conducted under the direction of the Secretary of State and a partnership of several state agencies. The Oklahoma Broadband

Initiative home page was developed in a collaborative effort with OK.gov, Oklahoma's Official Website.

About OK.gov

OK.gov is the Official Web site of the state of Oklahoma and a collaborative effort between the Oklahoma Office of State Finance (OSF) and Oklahoma Interactive, LLC to help Oklahoma government entities Web-enable their information services. OSF is responsible for OK.gov. Oklahoma Interactive operates, maintains, and markets OK.gov and is part of eGovernment firm NIC's (NASDAQ: EGOV) family of companies.

About NIC

NIC Inc. (NASDAQ: <u>EGOV</u>) is the nation's leading provider of <u>official government portals</u>, online services, and secure payment processing solutions. The company's innovative <u>eGovernment services</u> help reduce costs and increase efficiencies for government agencies, citizens, and businesses across the country. NIC provides eGovernment solutions for more than 3,000 federal, state, and local agencies that serve 97 million people in the United States. Additional information is available at http://www.nicusa.com.