

NEWS RELEASE

For Immediate Release

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Oklahoma Medical Board Pioneers Use of QR Codes for Licensees

OKLAHOMA CITY – April 8, 2013 – Oklahoma State Board of Medical Licensure and Supervision (Medical Board) is the first in the nation to incorporate QR (quick response) codes on the medical licenses of physicians and other medical professionals. The ubiquitous black and white square box will now appear in the lower right hand corner of all newly issued or renewed physician licenses in Oklahoma.

In the same way that traditional UPC bar codes changed the way we pay for groceries, this use of QR Codes can allow for a rapid check-in of medical professionals at training events, clinics and hospitals.

"Law enforcement or emergency medical personnel establishing an incident command system at the scene of an accident or emergency will be able to immediately identify and confirm that the Good Samaritan offering assistance is indeed a licensed medical doctor," said Board Deputy Executive Director, Reji Varghese.

Scanning the code will provide direct, instant access to a physician's information page as it appears on the Board's website, www.okmedicalboard.org. Some of the data available includes the doctor's education, medical specialty and board certification, office address, telephone and office hours, hospital privileges, insurance participation and board status.

The online service is a product of a partnership between the Oklahoma State Board of Medical Licensure and Supervision (Medical Board) and OK.gov, Oklahoma's Official Website managed by the eGovernment firm, NIC Inc. (Nasdaq: EGOV).

About Oklahoma State Board of Medical Licensure and Supervision

The mission of the Oklahoma State Board of Medical Licensure and Supervision is to promote the Health, Safety and Well-being of the citizens (patients) of Oklahoma by requiring a high level of qualifications, standards and continuing education for licenses regulated by Oklahoma Medical Board. To protect the on-going Health Safety and Well-being of the citizens (patients) of Oklahoma by investigating complaints, conducting public hearings, effectuating and monitoring disciplinary actions against any of the licensed professionals, while providing the licensee with proper due process and all rights afforded under the law. To provide any member

of society upon request, a copy of the specific public records and information on any of the licensed professionals.

About OK.gov

OK.gov is the official website of the state of Oklahoma and a collaborative effort between the Oklahoma Office of Management and Enterprise Services (OMES) and Oklahoma Interactive, LLC to help Oklahoma government entities Web-enable their information services. OMES is responsible for OK.gov. Oklahoma Interactive operates, maintains, and markets OK.gov and is part of eGovernment firm NIC's (NASDAQ: EGOV) family of companies.

About NIC

NIC Inc. (NASDAQ: <u>EGOV</u>) is the nation's leading provider of <u>official government portals</u>, online services, and secure payment processing solutions. The company's innovative <u>eGovernment services</u> help reduce costs and increase efficiencies for government agencies, citizens, and businesses across the country. NIC provides eGovernment solutions for more than 3,500 federal, state, and local agencies in the United States. Additional information is available at http://www.egov.com.