

#### **NEWS RELEASE**

For Immediate Release
Contact:
Melinda Sturgess-Streich
Assistant Director of Administration
(405)521-3852
msturgess@odwc.state.ok.us

Mark Mitchell OK.gov General Manager 405.524.3468 Ext. 120 mark.mitchell@www.ok.gov

# Oklahomans Can Purchase Hunting & Fishing Licenses In-Store or Online at <a href="http://wildlifeDepartment.com">http://wildlifeDepartment.com</a>

**Oklahoma City, OK.** – September 4, 2009 – Whichever way you prefer to shop – in-store or online, the Oklahoma Department of Wildlife Conservation (ODWC) has you covered when buying your hunting and fishing license this year. Oklahoma and out-of-state residents can purchase their sportsmen licenses in-store or online at <a href="http://wildlifeDepartment.com">http://wildlifeDepartment.com</a>.

To ensure all sportsmen have convenient access to purchasing hunting and fishing licenses, the ODWC sells licenses in more than 700 stores throughout the state. These stores include sporting goods stores, bait shops, convenience stores, and large discount centers. Licenses purchased through licensed dealers are limited to the payment methods accepted by the dealer.

The quickest, greenest, and easiest way to obtain a hunting or fishing license is to buy it online at <a href="http://WildlifeDepartment.com">http://WildlifeDepartment.com</a>. Visitors to site can simply apply online by clicking the 'Buy Your License Online' link, purchase and print their wildlife license from the comfort and convenience of their own home. Payments accepted online include Visa and MasterCard and are processed through a secure payment engine, which abides by rigorous policies and procedures to ensure that sportsmen can be confident that their payments are safe, private, and secure.

"Purchasing your license electronically is not only quick and convenient but it allows you to replace your license if you loose that license," said Melinda Sturgess-Streich, Assistant Director of Oklahoma Department of Wildlife. "In four easy steps, all sportsmen can purchase and print their license on regular 8.5" x 11" paper using a common black and white printer."

According to Go Green Oklahoma, <a href="http://GoGreen.OK.gov">http://GoGreen.OK.gov</a>, 13 million sheets of paper have been saved as a result of moving the licensing paper process to computer-based technology since January 2007.

Every wildlife license purchased helps fund wildlife conservation in the state of Oklahoma. These funds help manage the fish and game species across Oklahoma.

### **About the Oklahoma Department of Wildlife Conservation**

ODWC is the state agency responsible for managing fish and wildlife. The Wildlife Department receives no general state tax appropriations and is supported by hunting and fishing license fees

and federal excise taxes on hunting and fishing equipment. For more information, please visit <a href="http://wildlifeDepartment.com">http://wildlifeDepartment.com</a>.

## **About OK.gov**

OK.gov (<a href="http://OK.gov">http://OK.gov</a>) built and manages the official Web site for the state of Oklahoma and partners with state and local entities to bring new government services online. OK.gov is managed by the Oklahoma Office of State Finance and eGovernment firm NIC (NASDAQ: EGOV).

#### **About NIC**

NIC is the nation's leading provider of official government portals, online services, and secure payment processing solutions. The company's innovative eGovernment services help reduce costs and increase efficiencies for government agencies, citizens, and businesses across the country. NIC provides eGovernment solutions for more than 3000 federal, state, and local agencies that serve 97 million people in the United States. Additional information is available at <a href="http://nicusa.com">http://nicusa.com</a>.