

NEWS RELEASE

For Immediate Release

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OK.gov Celebrates Ten-Year Anniversary

OKLAHOMA CITY, OKLA. – December 20, 2011 – <u>OK.gov</u>, Oklahoma's official state website celebrated its 10-year anniversary in 2011. Through the years, <u>OK.gov</u> has been an online source for Oklahoma citizens to find everything pertaining to Oklahoma state government.

YourOklahoma, the Oklahoma State Portal, was created in May 2001 through the passing of *House Bill 1662*, and was operated through an agreement between NIC Inc. and Oklahoma's Office of State Finance. In 2004, the Portal underwent a facelift and changed its branding from YourOklahoma to the current, <u>OK.gov</u>.

"OK.gov provides user-friendly applications and websites that connect Oklahoma citizens with elected officials and state agencies," said Oklahoma Gov. Mary Fallin. "I congratulate them on their 10th anniversary."

Since 2001, the portal received multiple best-in-class awards for applications developed for the state of Oklahoma. In 2009, OK.gov received national recognition, placing in the Top 10 for Digital Government Achievement Awards.

In the last decade, Oklahoma Interactive has launched 418 custom-designed eGovernment applications. Some of the more notable online services include:

- Oklahoma State Treasurer: Online Treasury Auction
- Oklahoma Tax Commission: Online Vehicle Tag Renewal System (CARS)
- Oklahoma State Department of Health: Step UP Performance Management System Application
- Oklahoma Emergency Management: SoonerSafe Safe Room Rebate Program

OK.gov staff are currently designing and implementing challenging new applications such as the Oklahoma Department of Library's Student Literacy Tracking application and an online Governor's Appointee Application Form, which are scheduled for launch in 2012.

"We have worked hard to make <u>OK.gov</u> an easy-to-use and comprehensive place for businesses and citizens to interact with the state," said Mark Mitchell, <u>OK.gov</u> general manager. "In the future, we plan to build upon this success by enhancing citizen interaction, managing important content effectively and efficiently, and building online services that save the state, citizens and businesses time and money."

Oklahoma Interactive, a wholly owned subsidiary of NIC Inc. that manages OK.gov, celebrated its anniversary with an open house for all Oklahoma state agency partners at Oklahoma Interactive offices in downtown Oklahoma City. The open house allowed agency partners to meet the entire Oklahoma Interactive staff and learn more about the history of the company.

About OK.gov

OK.gov is the Official website of the state of Oklahoma and a collaborative effort between the Oklahoma Office of State Finance (OSF) and Oklahoma Interactive, LLC to help Oklahoma government entities web-enable their information services. OSF is responsible for OK.gov. Oklahoma Interactive operates, maintains, and markets OK.gov and is part of eGovernment firm NIC's (NASDAQ: EGOV) family of companies.

About NIC

NIC Inc. (NASDAQ: <u>EGOV</u>) is the nation's leading provider of <u>official government portals</u>, online services, and secure payment processing solutions. The company's innovative <u>eGovernment services</u> help reduce costs and increase efficiencies for government agencies, citizens, and businesses across the country. NIC provides eGovernment solutions for more than 3,000 federal, state, and local agencies across the United States. Additional information is available at http://www.egov.com.