

Section 2 Worksheet: Identifying Partnerships

Creative Aging Foundations features a series of worksheets designed to help programmers, departments, and organizations get ready to launch or think about sustaining creative aging programming. Please answer the following reflective questions independently or in partnership discussion with colleagues.

- 1. Who are new partners that you would like to approach? And why?
- 2. How would this partnership serve them?
- 3. Write down your elevator speech:
 - a. What is your organization's mission and how does it align with a potential partner?
 - b. What are your creative aging program goals?
 - c. How will it also serve your partner?
 - d. What do you need?
 - e. What will you give?
 - f. How do you want to work together?